

Fashion Merchandising Syllabus

Course Description

This course is designed for students interested in the fashion industry and the merchandising of fashion. Topics include an overview of the fashion industry, evolution and movement of fashion, career development, merchandising, risk management, promotion, and fashion show production. Skills in research, mathematics, textile chemistry, and technical writing are reinforced in this course. Work-based learning strategies appropriate for this course include cooperative education or paid/unpaid internships. Marketing simulations, projects, teamwork, meetings, conferences, and competitions provide many opportunities for application of instructional competencies.

Materials Needed

MacBook (charged each night) and charger.

Grading

Grades will be earned through participation in cooperative groups, individual assignments, projects, quizzes, tests, and presentations.

Attendance Policy

The attendance policy as well as other policies outlined in the school's code of conduct will be followed.

Makeup Work Policy

After any absence, all makeup work is due within a 2-day time limit. Any unfinished assignment will be given a zero score after this time.

Students should make up work and time in the after school program if possible and necessary. If a student submits the makeup work within the 2-day limit but also needs to make up time within the 10-day limit, additional assignments will be given. School policy states that all students must have work assigned for after school makeup (when making up the time missed over 2 days per 6 wks.).

Assignments

When submitting work electronically, students should save file as last name, first name, and assignment name.

Any cheating will result in a zero score and loss of computer privileges. Administrative and parental involvement will follow.

Message to Parents

I look forward to having your son or daughter in class. You are welcome to contact me during the following times: 9:50 -11:20 a.m. and 3:20 - 3:30 p.m. Monday through Friday at 248-3083 or 245-6424. My e-mail address is dfowler@rcsnc.org

I hope to have a positive impact on your child's learning. Your involvement with your child makes a huge difference, and I encourage your participation. Please feel free to call or e-mail me should you have any questions or concerns.

Sincerely,

Mrs. Denise Fowler
Business Education/Marketing Teacher